



Promote affordable, accessible housing through education, advocacy, and collaboration

MEDIA SPECIALIST

JOB TITLE: Media Specialist
JOB TYPE: Internship
LOCATION: Springfield, Missouri

Serving 29 counties in Southwest Missouri, the Community Partnership of the Ozarks - Housing Collaborative believes in building strong neighborhoods and communities through engagement, fostering a sense of belonging and ownership, and empowering individuals by building skills. As a sub-committee, the HOME (Housing Options Must Expand) Team's mission is to promote affordable, universal and accessible housing through education, advocacy, and collaboration.

Universal Design allows a person of any age, ability, or culture to enjoy life anywhere with dignity. Broadly, the HOME Team supports individuals with developmental and physical disabilities (verbal, hearing, vision, and mobility). Our intention is to promote and educate a wider audience on the benefits of universal & accessible housing design through social media, accessible informational videos, and print or presentation formats.

GENERAL JOB DESCRIPTION

Our aim is to work together to accomplish one or more of the following:

- * Create and design various social media templates and pre-schedule monthly meeting announcements and social engagement calendar events (Canva, Facebook, Instagram)
- * Research, create and design a "Universal, Accessible Housing Design" information packet/ tool-kit (Canva, Powerpoint, Word)
- * Research and brainstorm current best practice methods for creating accessible informational videos (YouTube, teach Tik Tok) and construct a pilot study.

SKILLS (OPEN TO LEARNING AND/ OR INCORPORATING)

- * Plain Language (reference Plainlanguage.gov)
- * Accessible Powerpoint or other presentation templates (ex. Powerpoint Accessibility Checker)
- * Canva
- * Facebook
- * Instagram
- * Tik Tok